

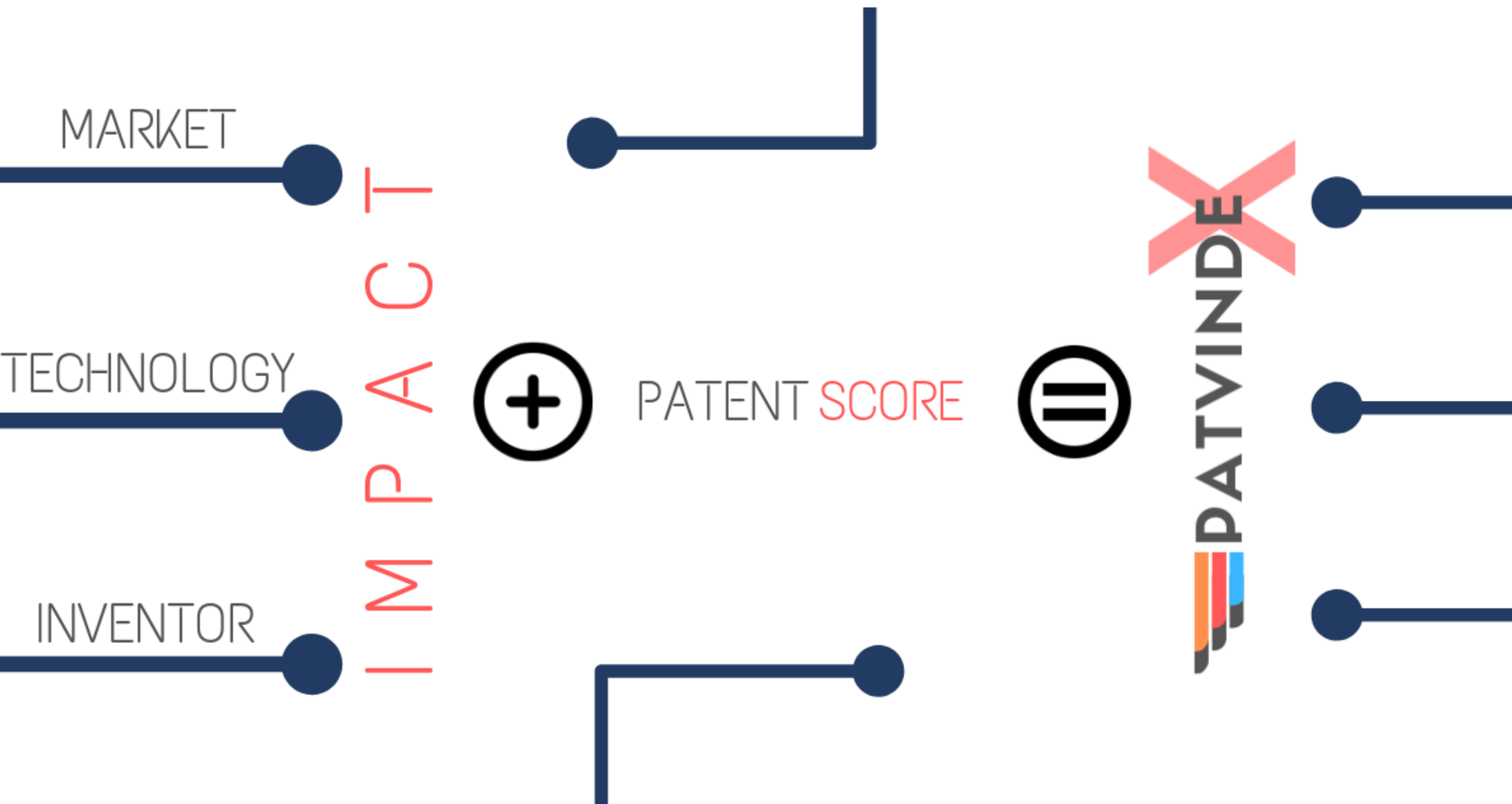
patent **effect.**

OUR MISSION

Give you insights to
make better innovation decisions !



Patent Valuation with



What is **PATVINDE** Methodology ?

We developed a new approach for assessing the commercial value of your patents in different dimensions (**Impact Score** [market, technology, inventor] and **Patent Score**).

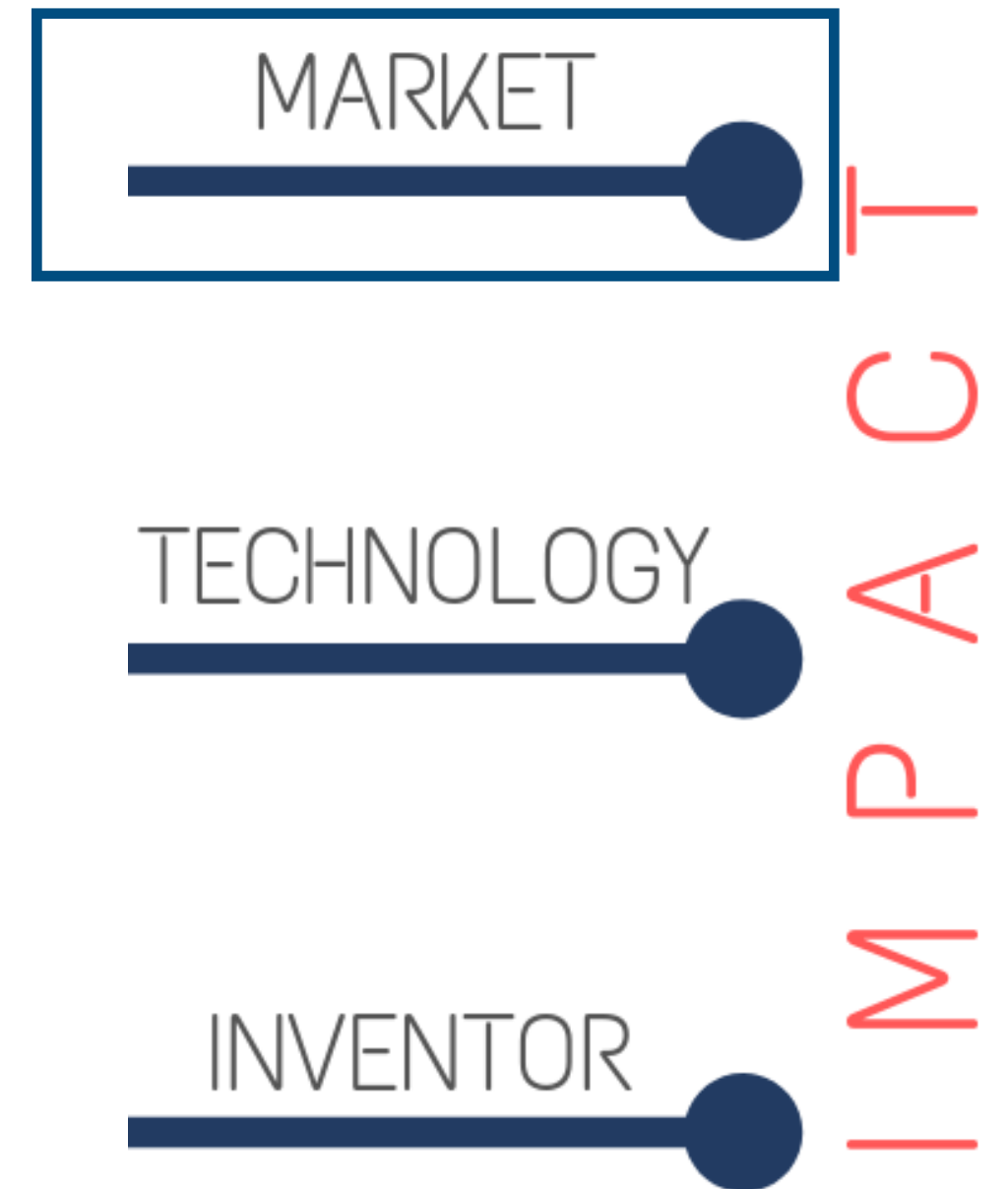
PATVINDE will give you an insight to increase your patent portfolio strength:

- Make better patent portfolio decisions
- Identify the market value of your patents based on proven metrics.
- Identify strong and valuable patents which are the best candidates for your patent portfolio.

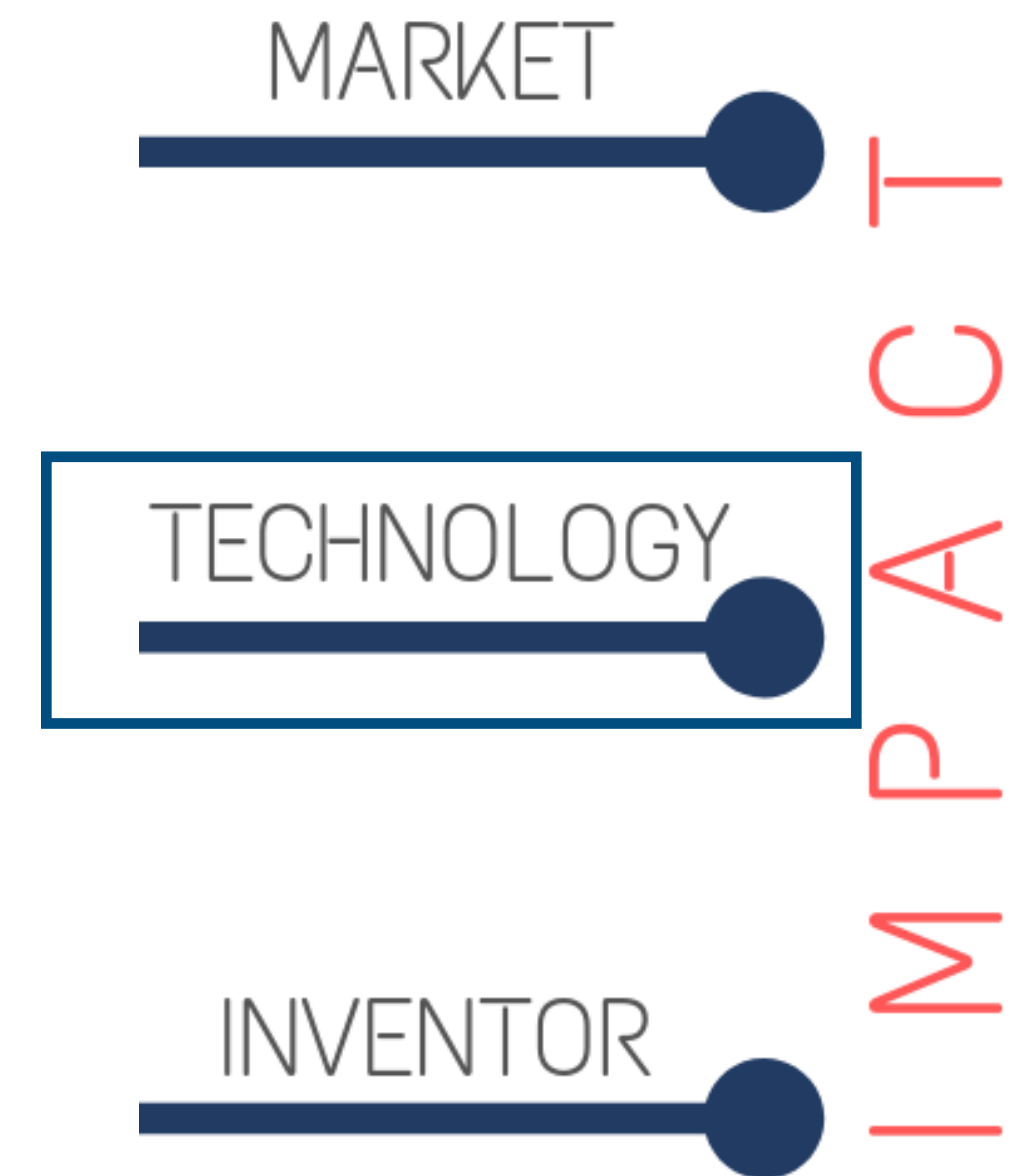
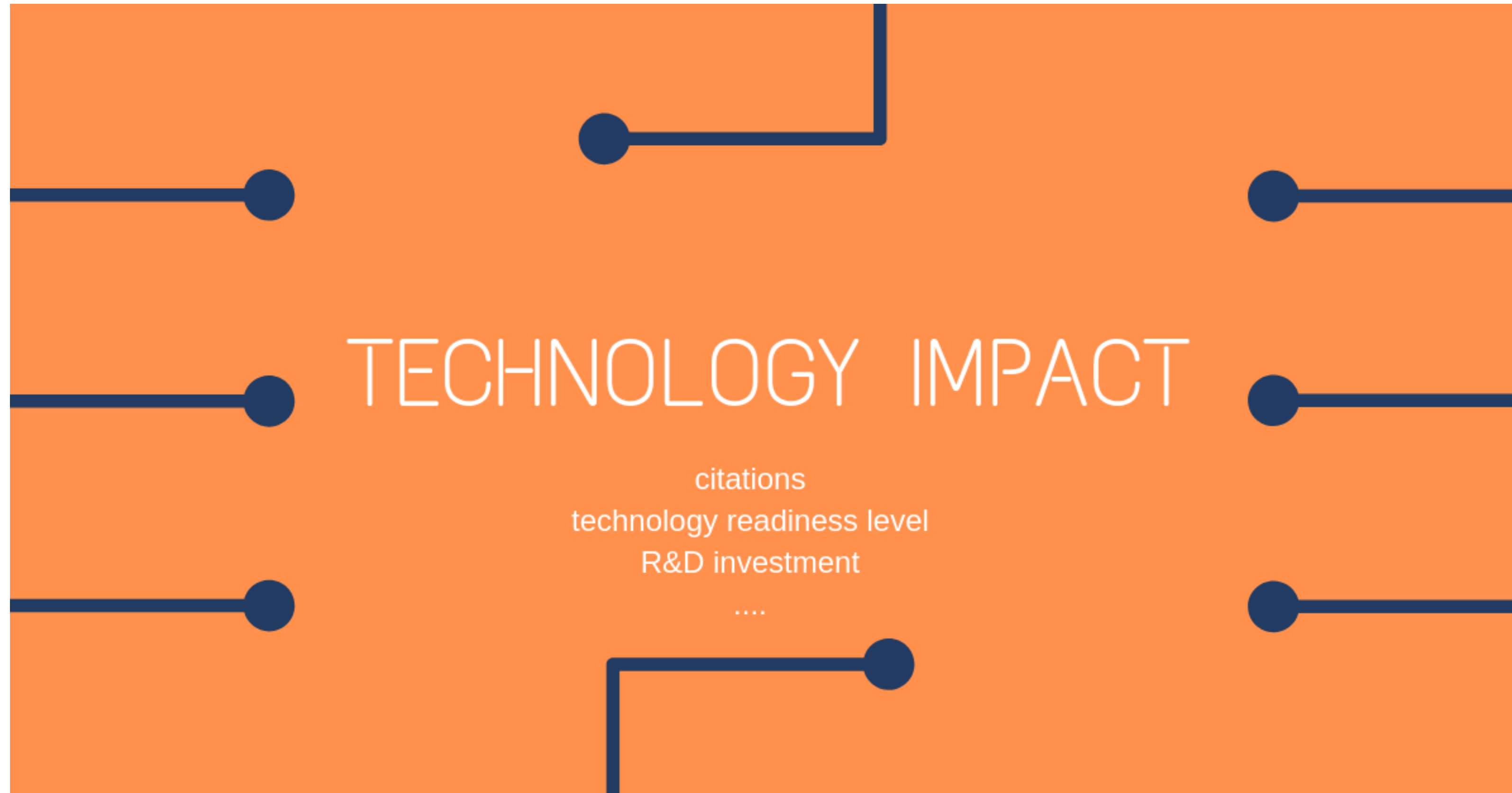
Dimensions of Patent Valuation

MARKET IMPACT

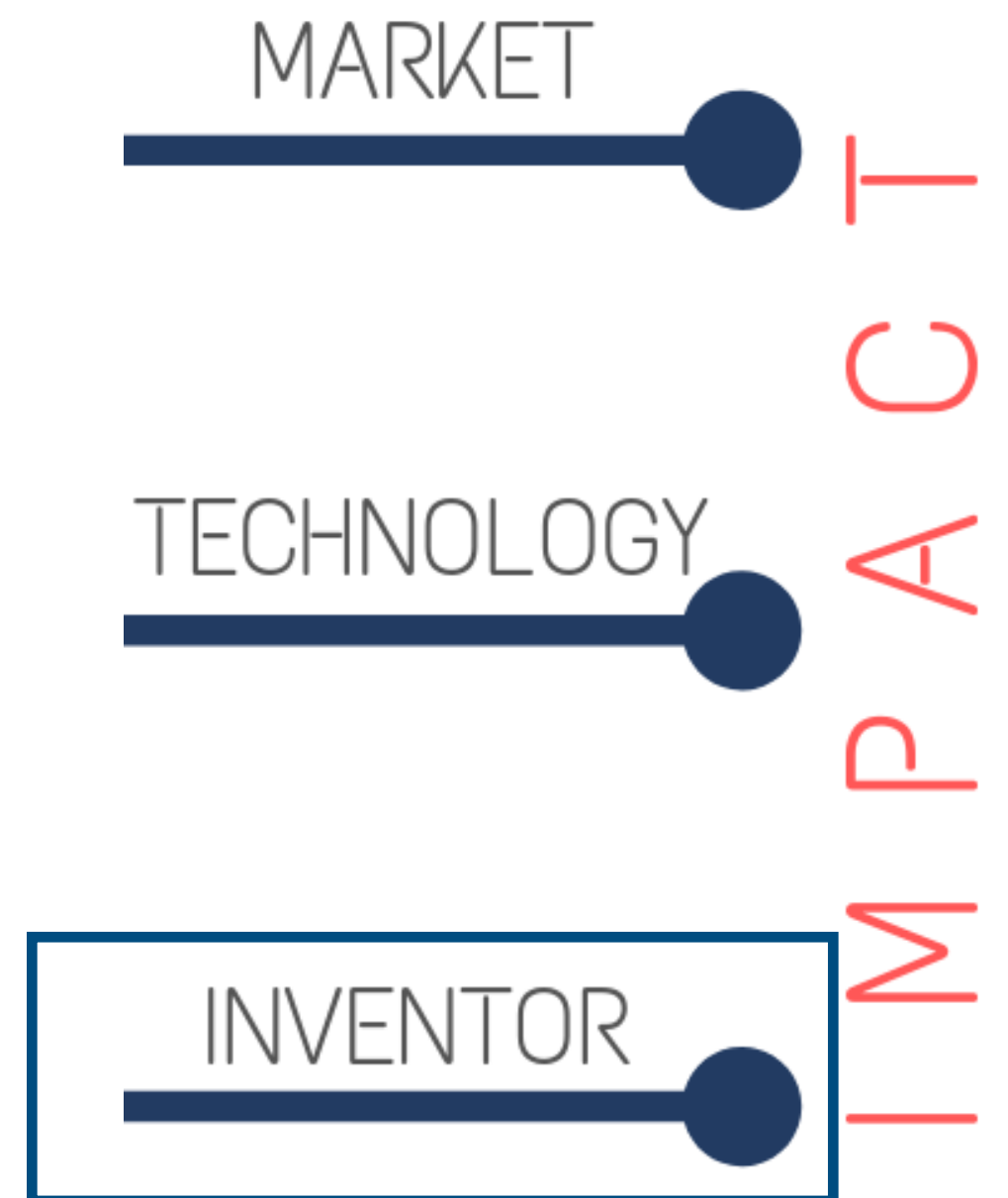
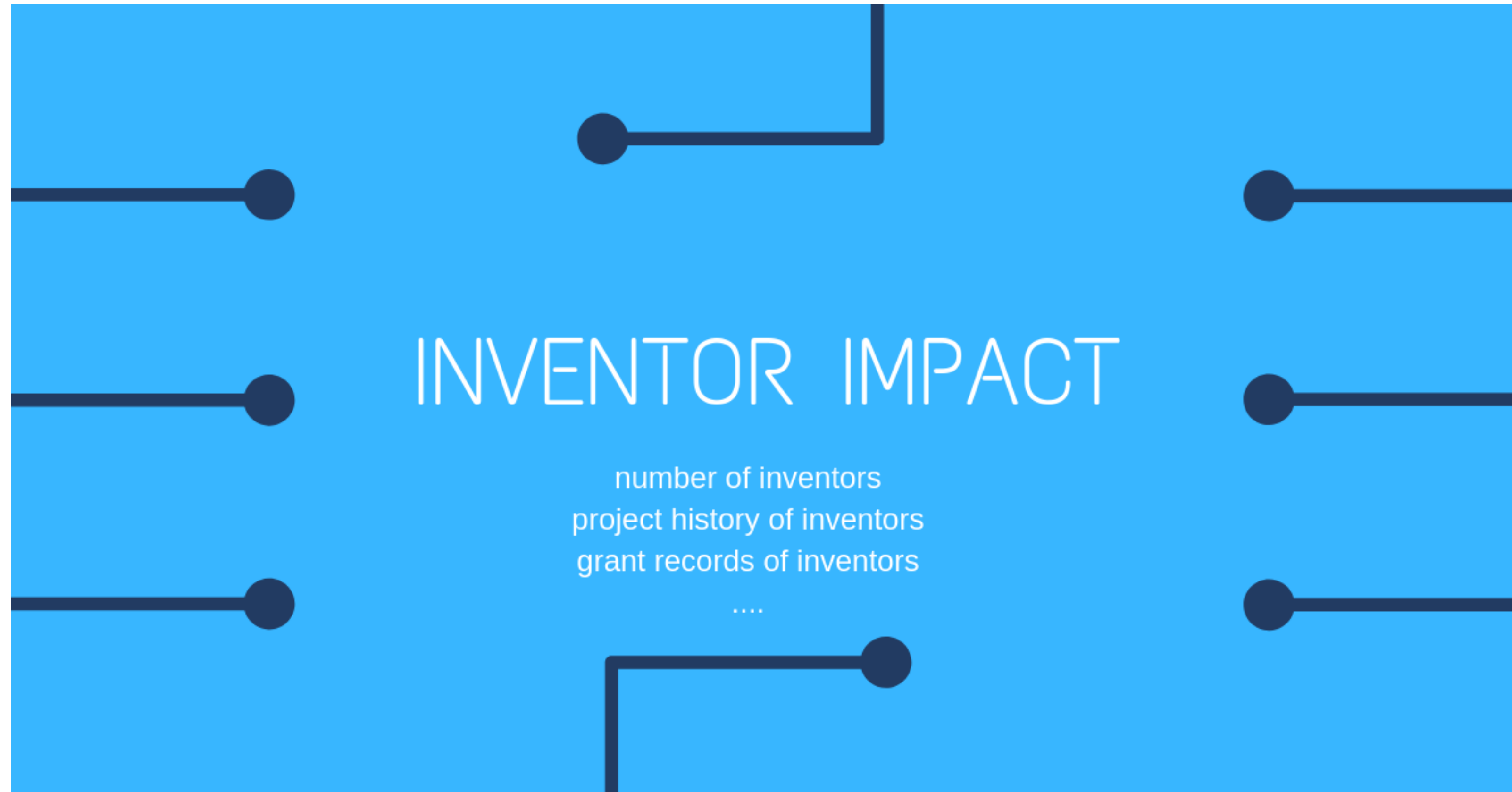
concordance with innovation strategy
granted countries
market size
....



Dimensions of Patent Valuation



Dimensions of Patent Valuation



Dimensions of Patent Valuation



I
M
P
A
C
T

Total Impact Score:	Early-Stage	Co-Development-Stage	Growth-Stage
High potential for licensing	>150	>180	>220
Intermediate potential for licensing	120-150	150-180	180-220
Low potential for licensing	<120	<150	<180

After completing the **impact score** analysis, we will be able to give you decision support to understand the commercialization potential of your invention.

Dimensions of Patent Valuation

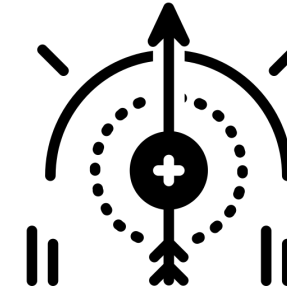
PATENT SCORE

number of claims
family size
remaining life
....

Patent Score Evaluation will be implemented if the patent application has been already filed (or granted) for invention.

After completing the impact factor analysis and patent scoring, we will be able to finish the patent valuation. After that, we can also analyze your targeted innovation fields by using patent mapping analysis that we called '**Technology Insight Report**'. This report will give market insights that we can focus on targeting possible licensees.

Patent Valuation with PATVINDEX



PHASE1 IMPACT SCORE

We will complete an analysis of the patented technology based on 3 different dimensions as follows:

- 1.MARKET IMPACT
- 2.TECHNOLOGY IMPACT
- 3.INVENTOR IMPACT

Impact score will give you a decision support to understand whether this patent has a market power.

PHASE2 PATENT SCORE

We will complete scoring of the patent based on 7 dimensions to identify the real patent quality.

- 1.Oppositions
- 2.Citations
- 3.Territories
- 4.Infringement
- 5.Remaining life
- 6.Technology scope
- 7.Grant time



1 COMPLETE VALUATION REPORT FOR YOUR PATENT

After completing Phase 1 and Phase 2, we will be able to define ROYALTY RATE for your patent.

Patent Valuation with PATVINDEX



After defining ROYALTY RATE for your patent. We will use "Relief from Royalty" Method for Early stage technologies by calculating the discount rate based on our phase 1-phase 2 assessments to define your PATENT VALUE.

Very important success factor for patent valuation:



Comprehensive market research databases used by Patent Effect.

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Bölüm 30: #Patentpreneurs Serisi Akademik Girişimcilik Macerası ve Patentlerin Yatırıma Etkisi

Prof. Dr. Hakan Ürey
CY Vision; Koç Üniversitesi



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The most comprehensive list of Patent-based Startups/Spin-offs.

Patentpreneurs comprising startups/spin-offs which have at least one patent application is growing!

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spotlight.

NANOMİK: Gıdaların Raf Ömrünü Artıran Doğal Koruyucu

Patentli mikroenkapsülasyon teknolojisi ile gıda ürünlerinin raf ömrünü artıran NANOMİK, TR Angels'tan 1.8 milyon TL yatırım aldı ve toplamda aldığı yatırım miktarını 355 bin \$ seviyesine çıkardı. Biyoteknoloji gelişimi olan Nanomik, kimyasal koruyucular kadar etkili doğal antimikrobiyal koruyucular geliştiriyor ve ticarileştiriyor. Nanomik, aynı zamanda Türkiye'deki 400'ü aşkın patentli startup firmadan biri olarak PATENTPRENEURS listesinde yer alıyor.



WO2019125332

Probiyotik YÜKÜ
Mikrokapsüller ve Üretimi

355.000+

Yatırım (Dolar/TL)



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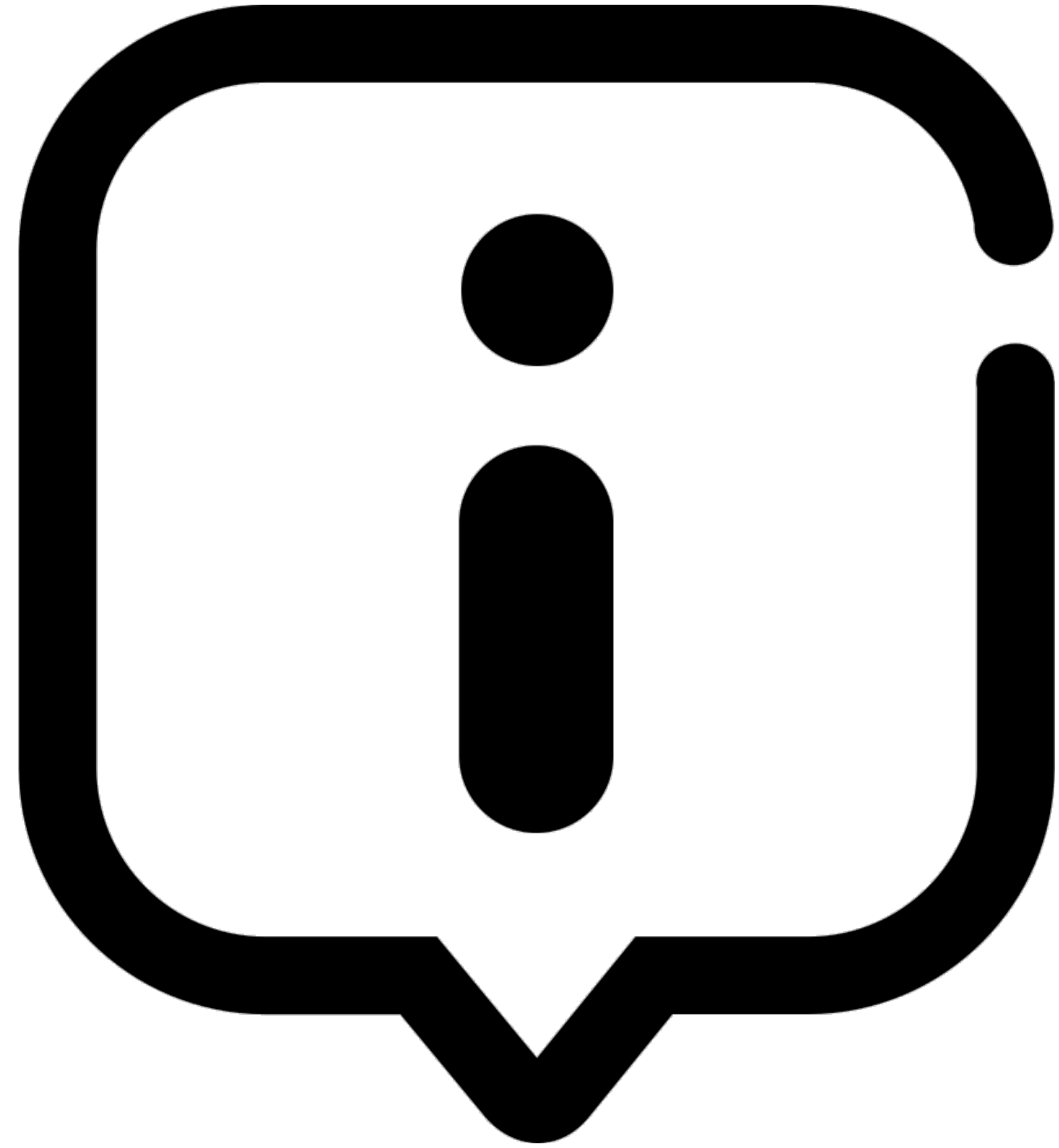
📢 Patentli mikroenkapsülasyon teknolojisi ile gıda ürünlerinin raf ömrünü artıran NANOMİK, TR Angels'tan 1.8 milyon TL yatırım aldı. Nanomik, kimyasal koruyucular kadar etkili doğal antimikrobiyal koruyucular geliştiriyor. Patentini incelemek isterseniz: <https://bit.ly/nanomik-patent>

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